



# Lighthouse Lagniappe

## MES PTA Newsletter

### Advertisers Needed

The Lighthouse Lagniappe, Madisonville Elementary's award-winning newsletter, is printing and sending an electronic version in the 2017-2018 school year! Parents and friends of MES will receive an informational and engaging full-color e-mail in their inbox with the same content that our school community has grown to love and look forward to. Also, **over 1000 students** at MES will receive a black and white copy to take home. This means that an ad in our newsletter will be seen by hundreds of community members each month! As an advertiser in our newsletter, local businesses will have a unique opportunity to gain exposure while also becoming a sponsor of our beloved school. All ad revenue from our newsletter will go towards the MES

PTA's annual budget and directly support our school community.

This year we will have several advertisement options that range in size and duration. We will accept digital files and/or a printed copy to scan. The ads will be sized proportional to the size you selected. The ad will remain the same for the duration selected of the 2017-2018 school year. Special requests will be handled on a case by case basis. Please contact the newsletter committee at [mesptainfo@gmail.com](mailto:mesptainfo@gmail.com) or [985-956-8605](tel:985-956-8605) (Janell Magenheimer) with any questions and to submit artwork.

**YOUR AD  
HERE**

Ads will be placed throughout the newsletter.

Prices per Month			
	1 Month	5 Months	8-9 Months
Business Card	\$50	\$40	\$30
Quarter Page	\$75	\$65	\$50
Half Page	\$100	\$90	\$80
Full Page	\$150	\$125	\$100

Please return the form below with payment to a PTA Newsletter Representative, the school office, or mail to:

Madisonville Elementary School  
Attn: PTA Newsletter  
317 Hwy. 1077  
Madisonville, LA 70447

Checks can be made payable to MES PTA. The deadline for submission for a month is the 15<sup>th</sup> of the prior month. (Example: For the Feb issue, the deadline is Jan. 15)

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Business Name	Business Representative	Phone Number
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Address	E-mail	Child's Name/Grade/Teacher
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Payment Amount	Check Number	Payment Date	# of months (circle months below)
Sept.	Oct.	Nov.	Dec.
		Jan.	Feb.
			March
			April
			May